# Brijae Morris

## Graphic Design

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## Education

**Otis College of Art and Design**                     **Westchester, CA |** Class of 2017

- BFA Advertising Design
- Dean's List: Fall 2016, Spring 2017

## Work Experience

**Fanjoy -** *Marketing Design Manager*                     **Culver City, CA |** June 2020 - April 2022

- Monitor organization boards to assign projects to available Marketing Designer(s), taking  into account bandwidth and individual skill sets, and approve for final upload
- Hold regular 1-on-1s with MKTG Designers for ongoing feedback, requests, and needs, relaying all pertinent information to Marketing Director, Sr. Content Producer, or relevant stakeholders
- Coordinate with  Brand Managers, Sr. Content Producer, and relevant stakeholders on campaign parameters and direction
- Partner with Creative Director, Sr. Art Director to further develop templates for increased efficiency on duplicative tasks with shared assets
- Execute requested Marketing assets for social platforms, launch assets, web assets, emails

**Call Your Girlfriend (Podcast) -** *Freelance Graphic Designer*          **Los Angeles, CA |** April 2019 - June 2020

- Develop and design content for a feminist conversation driven podcast, which focuses on highlighting women who are creators and innovators
- Design merchandise for the CYG podcast online shop

**Brat TV -** *Graphic Designer*                     **West Hollywood, CA |** June 2018 - June 2020

- Lead graphic designer for Brat TV, a Gen Z digital content studio with nearly 13 million unique viewers, and more than 5 billion minutes of watch time to date
- Establish and design company brand identity and style guide
- Brainstorm and develop campaigns for new franchises through internal and external channels, deliverables include: franchise identity, motion graphics package, talent assets, and more
- Strategize and develop content for social media channels (Youtube, Instagram, Facebook, Tiktok, etc.)
- Manage company website UI and UX, resulting in 100K viewers monthly
- Execute series billboard layouts, while coordinating with vendors for printing and installation
- Create assets for Syndication Partners providing: franchise key art (platform specific), episode / movie thumbnails, motion graphics, and more

## Expertise

**Programs**
- Photoshop, Illustrator, Indesign, After Effects, Audition, Sketch / Figma, InVision, Sublime

**Skills**
- Social Media Marketing, Motion Graphics, Email Marketing Apparel Design, Illustration, HTML / CSS