

BRIJAE MORRIS

/BRI-JAY/

EXPERIENCE

Fanjoy - Graphic Designer **June 2020 - Present**

- Graphic designer for Fanjoy, a rapidly growing branding service and platform for influencers of all kinds
- Collaborate with creative, production, and brand management teams to ensure the successful creation of products; including apparel, social media assets, marketing emails, and digital ads.
- Utilize conceptual and technical information to produce and maintain company and client websites

Call Your Girlfriend (Podcast) - Freelance Graphic Designer **April 2019 - Present**

- Develop and design content for a feminist conversation driven podcast, which focuses on highlighting women who are creators and innovators
- Design merchandise for the CYG podcast online shop

Brat TV - Graphic Designer **June 2018 - June 2020**

- Lead graphic designer for Brat TV, a Gen Z digital content studio with nearly 13 million unique viewers, and more than 5 billion minutes of watch time to date.
- Brainstorm and develop campaigns for new franchises through internal and external channels, deliverables include: franchise identity, motion graphics package, talent assets, and more
- Brainstorm strategies and develop content for social media channels
- Manage company website strategy and design, resulting in 100K viewers monthly
- Design Brat brand and series billboard layouts, and coordinate with vendors for printing and installation
- Create assets for Syndication Partners providing: franchise key art (platform specific), episode / movie thumbnails, motion graphics, and more
- Assist design of brand and series merchandise

87am Advertising - Graphic Designer Intern **March 2018 - June 2018**

- Graphic design intern for a full-service creative agency specializing in digital-first activations
- Strategize and design franchise promotional content for social media
- Develop client specific campaigns across multiple platforms

GRAPHIC DESIGNER

EDUCATION

Otis College of Art and Design **Class of 2017**

BFA Advertising Design
Dean's List - Spring 2017, Fall 2016

The One Club - Creative Bootcamp

2015 Participant, Hosted by 72andSunny

PROGRAMS

Adobe Creative Suite
HTML / CSS
Sketch / Figma
InVision

SKILLS

Motion Graphic Design
Social Media Marketing
Email Marketing Design
Apparel Design
Package Design
Print Design
Illustration

brijaemorris.com
brijaemorris@gmail.com
310.491.6301