

BRIJAE MORRIS

/BRI-JAY/

EXPERIENCE

Call Your Girlfriend (Podcast) - Freelance Graphic Designer April 2019 - Present

- Develop and design content for a feminist conversation driven podcast, which focuses on highlighting women who are creators and innovators
- Design merchandise for the CYG podcast online shop

Brat TV - Graphic Designer June 2018 - Present

- Lead graphic designer for Brat TV, a Gen Z digital content studio with nearly 13 million unique viewers, and more than 5 billion minutes of watch time to date.
- Brainstorm and develop campaigns for new franchises through internal and external channels, deliverables include: franchise identity, motion graphics package, talent assets, and more
- Brainstorm strategies and develop content for social media channels
- Manage company website strategy and design, resulting in 100K viewers monthly
- Design Brat brand and series billboard layouts, and coordinate with vendors for printing and installation
- Create assets for Syndication Partners providing: franchise key art (platform specific), episode / movie thumbnails, motion graphics, and more
- Assist design of brand and series merchandise

87am Advertising - Graphic Designer Intern March 2018 - June 2018

- Graphic design intern for a full-service creative agency specializing in digital-first activations
- Strategize and design franchise promotional content for social media
- Developed client specific campaigns across multiple platforms

LADdesign - Graphic Designer Intern June 2016 - August 2016

- Graphic design intern for a creative agency specializing in musicians, educational and cultural institutions
- Designed and presented pitch decks for clients
- Developed web banner advertisements for web campaigns

GRAPHIC DESIGNER

EDUCATION

Otis College of Art and Design Class of 2017

BFA Advertising Design
Dean's List - Spring 2017, Fall 2016

The One Club - Creative Bootcamp

2015 Participant, Hosted by 72andSunny

PROGRAMS

Adobe Creative Suite
HTML / CSS
Sketch / Figma
InVision

SKILLS

Motion Graphic Design
Social Media Marketing
Email Marketing Design
Print Design

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